#### DATA-DRIVEN PORTFOLIO DRAWDOWN OPTIMIZATION WITH GENERATIVE MODELING

Literature Review Update 27-01-2022



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## CONTENT

- INTRODUCTION
- POTENTIAL CONTRIBUTIONS
- LITERATURE OVERVIEW
- MAIN METHODOLOGIES USED
- NEXT STEPS





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## **INTRODUCTION**

- Financial Machine Learning

- Discriminative vs. Generative
- Generative vs. Monte Carlo
- Drawdowns vs. Returns



Taming the Factor Zoo: A Test of New Factors

First published: 24 January 2020 | https://doi.org/10.1111/jofi.12883 | C

GUANHAO FENG, STEFANO GIGLIO 🔀, DACHENG XIU

ARTICLE

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Alternative Thinking | 2Q19

#### Can Machines "Learn" Finance?

#### NBER WORKING PAPER SERIES

#### EMPIRICAL ASSET PRICING VIA MACHINE LEARNING

Shihao Gu Bryan Kelly Dacheng Xiu

#### **Reinforcement Learning for Optimized Trade Execution**

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MACHINE LEARNING FOR TRADING

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MARCOS LÓPEZ DE PRADO

ADVANCES in FINANCIAL MACHINE LEARNING

## **DISCRIMINATIVE VS. GENERATIVE ML**

#### **Discriminative ML**

- Revolves around conditional  $\mathbb{P}(Y|X)$ , learn set of parameters  $\Theta$  from the data to predict labels Y given a distribution of features X.
- Given some  $Y: \mathbb{R}^M, X: \mathbb{R}^N$ , with N typically large, learn  $\Theta$ using a flexible mapping f:  $f_{\Theta}(X)$ :  $\mathbb{R}^N \to \mathbb{R}^M$  such that some  $\mathcal{L}(Y, f_{\Theta}(X))$  is minimized.

**Examples** include simple regularized regressions (LASSO, Ridge, Elastic nets), support vector machines (SVM) and neural network (NN) regressors.







#### $min_{\Theta} \mathcal{L}(Y, f_{\Theta}(X))$

## **DISCRIMINATIVE VS. GENERATIVE ML**

#### **Generative ML**

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- Revolves around unconditional distribution  $\mathbb{P}(X)$ , learn  $\Theta$  to capture structure/symmetries in (high-dimensional)  $\mathbb{P}(X)$ ; Goal: compress the data in much fewer dimensions, while preserving the important features of the original data.
- Given some  $X: \mathbb{R}^N$ , with N typically large, learn  $\Theta$ , using a flexible mapping f on some space  $Z: \mathbb{R}^K$ , with  $K \ll N$ , called a representation,

 $f_{\Theta}(X): \mathbb{R}^N \to \mathbb{R}^K: X \to Z.$ 

- Mapping  $f_{\Theta}^{-1}(Z): \mathbb{R}^K \to \mathbb{R}^N: Z \to X'$  can be used for sampling new samples X', such that X and X' are not distinguishable statistically according to some loss metric  $\mathcal{L}(X, X')$ .

**Examples** include variational autoencoders (VAE), generative adversarial networks (GAN), restricted Boltzmann machines (RBM), and flow-based / normalizing flows (NF).

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## "SCENARIO-BASED SCIENCE IS MAYBE THE BEST WE CAN DO WHEN DEALING WITH COMPLEX SYSTEMS."



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## **GENERATIVE ML VS. MONTE CARLO**

- Finding an optimal mapping between a source distribution Z and the original data  $\mathbb{P}(X)$  is not a new problem in finance.

- This has been a key area of research in Monte Carlo and the development of **bottom-up stochastic processes**.

- This has been **instrumental** in calibrating risk measures and optimizing portfolios under the **physical measure**  $\mathbb{P}$ , but **crucial** in constructing derivative pricing tools under the risk-neutral measure Q.

The core difference with the machine learning approach, is that in a traditional Monte Carlo the map  $f_{\Theta}^{-1}(X)$  has to be specified a priori (before estimation/calibration) as some closed-form system of equations called the data generating process (DGP).





og path



T (number of days)

## **GENERATIVE ML VS. MONTE CARLO**

- Arguably the most well-known process is the Black-Scholes model that describes the diffusion paths of asset prices as geometric Brownian motions.
- In this example,  $Z \sim N(0,1)$  and  $\Theta$  is a tuple of the drift and volatilities  $(\mu, \sigma)$ such that the corresponding market generator becomes:

$$f_{\Theta}^{-1}(Z): X_t = \mu + \sigma \epsilon_t$$

where  $X_t$  is the logreturn at t,  $\Theta = (\mu, \sigma)$ , and  $\epsilon_t$  is an instance of Z at t. Remark that  $\mu = r$ , the risk-free rate under  $\mathbb{Q}$ .

The second difference is that such an a priori specified  $f_{\Theta}^{-1}(Z)$  does not require the estimation of  $f_{\Theta}(X)$  and the evaluation of  $\mathcal{L}(X, X')$ , but rather relies on estimating  $\Theta$  directly using some form of **loglikelihood maximization** on historical data (called *calibration*), while the search for the optimal  $\Theta$  in the DGPfree approach is called *learning* or *training*.





-og path



T (number of days)

- Paths:

 $\gamma \colon [0,T] \to \mathbb{R}^D, \gamma = \{\gamma^1,\gamma^2,\ldots,\gamma^D\}$ 

- Logreturn and autocorrelation:

 $X_{i}(t,\Delta t) = ln(S_{i}(t+\Delta t)) - ln(S_{i}(t))$  $corr(X_{i}(t+\tau,\Delta t), X_{i}(t,\Delta t))$ 

- Time-augmented return path:

 $r_i: [0,T] \rightarrow \mathbb{R}^2, r_i = \{t, (X_i(0,\Delta t), X_i(1,\Delta t), X_i(T,\Delta t))\}$ 

- Return space:

$$R_j: [0,T] \rightarrow \mathbb{R}^{D+1}, R_j = \{t, r_1, r_2, \dots, r_D\}$$

-  $T < N_{obs}$ ,  $N_{sim} = \lfloor N_{obs}/T \rfloor$  non-overlapping or  $N_{sim} = N_{observations} - T$  overlapping **return sequences** (i.e. scenarios or simulations):

$$R = (R_1, R_2, \dots, R_{N_{sim}})$$



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Paths of spot asset price S

- Traditionally stats for  $\mu_i$  and  $\sigma_i$  (or  $\rho_i$ , possibly  $r^*$ ) estimated from R
- Weighted simulation *w<sub>j</sub>* :
  - **EWMA**: exponentially decreasing  $w_j$  to smaller j
  - **Conditional sampling**: attach  $w_j = 0$  to sequences not satisfying the historical *conditions*, and  $w_j = 1$  if they do
  - Volatility-filtered sampling:  $w_j = \frac{\sigma}{\sigma_i}$
- No estimation of stats (non-parametric "Estimate Nothing"):
  - Use R outright (Naive *historical simulation*)
  - Resample using random indices in j in {1,...,N<sub>sim</sub>} with replacement (= non-parametric (w<sub>j</sub>-weighted) block bootstrap with block size T)





Paths of spot asset price S

- Stylized facts of financial returns (surveyed by Cont 2001), most notably:
- (1) the existence of **fat tails** in the return distribution,
- (2) the absence of linear autocorrelation (cf. above),
- (3) volatility clusters (large *absolute* returns are highly autocorrelated),
- (4) leverage effects (absolute returns and returns are negatively correlated).

Much of the work regarding stochastic DGPs discussed above come down to (explicitly) addressing these stylized facts!

- R often viewed from its return distribution (P&L) right away
  - Static !!! Not a path.
  - Once decided on  $\Delta t$  estimates of  $\mu_i$ ,  $\sigma_i$  and r \* invariant to sequence shifts, as well as popular *risk conditionals* on the P&L distribution such as **valueat-risk (VaR)** and **expected shortfall (ES).**

While path characteristics matter, even for returns R!

E.g. monofractal **scaling** of properties of risk (i.e. risk  $\propto \Delta t$ )

Valuable information about the sequential structure, i.e. the path structure, is lost.







#### **Drawdown paths:**

$$x_i(t, \Delta t) = \max_{t_k < t} (S_i(t_k)) - S_i(t)$$

 $\xi_i: [0,T] \to \mathbb{R}^2, \xi_i = \{t, (x_i(0,\Delta t), x_i(1,\Delta t), x_i(T,\Delta t))\}$ 

= Dynamic generalization of a deviation measure on the path space (Chekhlov, 2005)

**Drawdown space:** 

$$\Xi_j: [0,T] \to \mathbb{R}^{D+1}, \Xi_j = \{t, \xi_1, \xi_2, \dots, \xi_D\}$$

- **Drawdown sequences** 
$$(T < N_{obs})$$
:

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$$\Xi = (\Xi_1, \Xi_2, \dots, \Xi_{N_{sim}})$$







#### Drawdown paths

- **Challenges** when modeling (conditional) drawdown sequences and *expected* drawdown (optimization) loyal to historical sample:

Drawdown sequences E have important path structure
 => Match the distribution in the *path space*, not just the flat x distribution (while for R this is synonymous in 99.9% of applications)

Stochastic processes have not been developed for ξ-processes. There are no off-the-shelf DGPs for these processes, nor stylized facts proposed or agreed on.

#### - Possible answers:

- What does it mean to compare distributions in the *path space*, i.e.
   comparing random variables versus sequential random variables? See
   below implications for on *signatures* and the sequential *signature kernel*.
- To leapfrog the lack of DGPs, one could use DGP-free modeling (if paths are sufficiently realistic)



#### Drawdown paths

0.30

0.25

0.20

0.15

0.10

0.05

0.00



## FOLIO DRAWDOWN OPTIMIZATION

Naive drawdown optimization:

$$\begin{array}{ll} \min_{w} & \mathbb{E}_{j}(\xi(w)) \\ \text{s.t.} & \xi_{j} = w\Xi_{j} \\ & w\mathbf{I}^{D} = 1 \end{array}$$
2.0

Portfolio drawdown optimization:

$$\min_{w} \quad \mathbb{E}_{j}(\xi(w))$$
  
s.t.  $\xi_{j,t} = m_{j,t} - w \prod_{j,t}$   
 $m_{j,t} \ge m_{j,t-1}$   
 $w \mathbf{I}^{D} = 1$ 

 $\Pi$  is a space of price paths that has a *correspondance* to  $\Xi$ .

For now it is clear that the path structure is critical because of local maxima m. Not preserved when modeling R, crucial path feature in  $\Xi$ .



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(light blue area)



**Example**: For 1 scenario the (unconditional) expected drawdown over j,  $\mathbb{E}_i$ , is just the average historical drawdown

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## PORTFOLIO DRAWDOWN OPTIMIZATION

Naive drawdown optimization:

$$\min_{w} \quad \mathbb{E}_{j}(\xi(w))$$
  
s.t. 
$$\xi_{j} = w\Xi_{j}$$
$$w\mathbf{I}^{D} = 1$$

Portfolio drawdown optimization:

$$\min_{w} \quad \mathbb{E}_{j}(\xi(w))$$
  
s.t. 
$$\xi_{j,t} = m_{j,t} - w\Pi_{j,t}$$
$$m_{j,t} \ge m_{j,t-1}$$
$$w\mathbf{I}^{D} = 1$$

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**Example** for 16 random scenarios  $\Pi_j$ (blue line),  $m_j$  (red line) and  $\xi_j$ (light blue area).





16 random j, for j in {1, ..., 2589}

$$w_j = 1, \forall j$$

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### EXAMPLE: DOW 30



- Example backtest **DOW30**, point-in-time universe with no lookahead information
- Simple exponential weighted *j*, block bootstrap historical simulation (monthly paths).
- Most notable feature: drawdown reduction. Figure on the right denotes the number of days (y-axis) where a certain drawdown threshold (x-axis) was exceeded.



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#### Days of drawdown exceeding threshold

#### EXAMPLE: DOW 30

**Underwater curve** 





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# POTENTIAL CONTRIBUTIONS



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## POTENTIAL CONTRIBUTIONS

#### - Input representation for Portfolio Optimization:

explore use of generative ML for portfolio optimization (not the focus in earlier studies!); relevant *path features* (e.g. drawdown structure for drawdown optimization) necessitates apt *input representation* (E vs. R),

- Loss metric: focus on reproducing drawdown structure after dimension reduction, i.e. construct non-linear common factors in the downside risk of the investible universe (vs. traditional return / volatility decomposition)
- Conditional sampling: match non-stationary features of financial time series by learning on the relevant market conditions; understand sensitivities of the optimal portfolio to these market conditions.

#### **Geometric Priors**:

financial/economic prior on path features, e.g. drawdown, drift, vol, ...

-Economic Priors: financial/economic prior on factors, e.g. macro-economic conditions, ...





## LITERATURE OVERVIEW



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### LITERATURE OVERVIEW

#### Market Generator =

generative models with the specificity of modelling financial markets

(such as spot asset prices, option prices and volatilities, or order streams in limit order books)

Paper	Ye
Henry-Labordere [29]	20
Wiese et al. [30]	20
Cuchiero et al. [31]	20
Ni et al. [32]	20
Wiese et al. [33]	20
Li et al. $[34]$	20
Storchan et al. [35]	20
Benedetti [36]	20
Xu et al. $[37]$	20
Pardo and López [38]	20
Buehler et al. [39]	20
Ni et al. [40]	20
Pfenninger et al. [41]	20
Rosolia and Osterrieder [42]	20
Koshiyama et al. [43]	20
van Rhijn et al. [44]	20
Marti et al. [45]	20
Coyle et al. $[46]$	20
Wiese et al. $[47]$	20
Kondratyev and Schwarz [48]	20
Lezmi et al. [49]	20
Wang [50]	20
Buehler et al. [51]	20
Fung [52]	20
Frandsen [53]	20
Bergeron et al. [54]	20
Ning et al. $[55]$	20



ar	Architecture	Application
19	GAN	Option prices
19	$\operatorname{GAN}$	Hedging strategies
20	GAN	Volatility models
20	$\operatorname{GAN}$	Spot prices
20	$\operatorname{GAN}$	Spot prices
20	$\operatorname{GAN}$	Order book simulation
20	GAN	Spot prices
20	GAN	Yield models
20	$\operatorname{GAN}$	Spot prices
20	GAN	Spot prices
21	$\operatorname{GAN}$	Hedging strategies
21	$\operatorname{GAN}$	Spot prices
21	$\operatorname{GAN}$	Spot prices
21	$\operatorname{GAN}$	Spot prices
21	GAN	Spot prices
21	$\operatorname{GAN}$	Spot prices
21	$\operatorname{GAN}$	Correlation matrices
21	$\operatorname{GAN}$	Spot prices
21	$\mathbf{NF}$	Spot and Option prices
19	$\operatorname{RBM}$	Spot prices
20	RBM / GAN	Spot prices
21	RBM / VAE	Spot prices
20	VAE	Spot prices
21	VAE	Option prices
21	VAE	Hedging strategies
21	VAE	Volatility models
21	VAE	Volatility models

#### Table 1: Overview of the market generator literature





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## MAIN METHODOLOGIES (TECHNICAL PART)

- Signature-based MMD loss
- Generative ML architectures
- Detailed CVAE discussion
- Conditional sampling and explainable ML (XML)







- Signatures = a graded summary of path-structured data, preserving important geometrical features of the path, with applications such as recognition of handwritten Chinese characters, classification of bipolar and borderline disorders, malware detection, detection of Alzheimer disease, human action recognition, and many more (see: <u>datasig.ac.uk</u>).
- Applications in finance include market simulation and optimal trade execution.





Kernels 101: kernels k are a class of functions of two random variables that measure the similarity between the two variables.
 For instance:

 $k(X,Y)\colon [a,b]\times [a,b]\to \mathbb{R}$ 

is a kernel since it maps two random variables X and Y with support on [a,b] on a metric that is (commonly) small when X and Y are close to each other, and vice versa.

**Examples**: radial basis functions (RBF) such as the exponential, Fourier, Nystroem kernels and Gaussian, Euclidean, Polynomial kernels, ...

Applications: most notably

 (1) feature maps where kernels are essentially inner products between feature vectors X (which allows for using linear methods in non-linear problems, e.g. support vector machines),

(2) basis functions for approximation spaces

(i.e. changing the basis of data to approximate functions by allowing more variation in regions with more data),

(3) and many more... GHENT UNIVERSITY



Kernel embeddings:

RBF (left), Fourier RBF (middle), Nystroem (right) (source: <u>Sklearn</u>)

Positive definite kernels, such as the Gaussian kernel, that satisfy

$$\sum_{i=1}^{n} \sum_{j=1}^{n} c_i c_j k(x_i, x_j) \ge 0$$

for any  $x_i$  in X and any pair  $c_i, c_j \in \mathbb{R}$ , also called Mercer kernels have the property that there exists a mapping  $\phi$  between X and Y and a space  $\mathcal{H}$  equipped with an inner product, such that the kernel value k(x, y) can be rewritten as an inner product in  $\mathcal{H}$ :

$$k(x,y) = \langle \phi(x), \phi(y) \rangle$$

- Since  $\mathcal{H}$  should be equipped with an inner product it is a so-called Hilbert space, and it *reproduces* the kernel by means of that inner product of two mapped features  $\phi(.)$ . This is known as **a reproducing kernel Hilbert space (RKHS)** in machine learning.





 $\mathcal{K}_{a_{\lambda}}(\mathbf{s}_{i},\mathbf{s}_{j}) = \langle \varphi(\mathbf{s}_{i}), \varphi(\mathbf{s}_{j}) \rangle$ 

- **Maximum mean discrepancy:** a popular measure of distance between two distributions in machine learning. Suppose we have two sets of samples X and Y and we want to measure the distance between them. The following MMD computes the mean squared difference of the statistics  $\phi$  between the two sets

$$MMD = ||\frac{1}{N}\sum_{i=1}^{N} \phi(x_i) - \frac{1}{M}\sum_{j=1}^{M} \phi(y_j)||^2$$

Or MMD = 
$$\frac{1}{N^2} \sum_{i=1}^{N} \sum_{i'=1}^{N} \phi(x_i) \phi(x'_i) - \frac{2}{NM} \sum_{i=1}^{N} \sum_{j=1}^{M} \phi(x_i) \phi(y_i) + \frac{1}{M^2} \sum_{j=1}^{M} \sum_{j'=1}^{M} \phi(y_i) \phi(y'_i)$$

For instance taking  $\phi$  equal to be identity  $\phi(x)=x$ , this gives rise to the squared difference in means between X and Y, and other choices give rise to higher order moments of X and Y.

Remark that in the previous equation the distance between X and Y are only written in terms of the inner products between the mappings  $\phi(.)$  of X and Y, which means that we can propose a (positive definite) kernel such that:

$$\mathsf{MMD} = \frac{1}{N^2} \sum_{i=1}^{N} \sum_{i'=1}^{N} k(x_i, x_i') - \frac{2}{NM} \sum_{i=1}^{N} \sum_{j=1}^{M} k(x_i, y_i) + \frac{1}{M^2} \sum_{j=1}^{M} \sum_{j'=1}^{M} k(y_i, y_i')$$

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$$\mathsf{MMD} = \frac{1}{N^2} \sum_{i=1}^{N} \sum_{i'=1}^{N} k(x_i, x_i') - \frac{2}{NM} \sum_{i=1}^{N} \sum_{j=1}^{M} k(x_i, y_i) + \frac{1}{M^2} \sum_{j=1}^{M} \sum_{j'=1}^{M} k(y_i, y_i')$$

- The above summarizes the main purpose of kernels in this application, namely that the distance between two samples in terms of a feature map  $\phi$  can be evaluated without having to actually compute all the mappings  $\phi(.)$  of X and Y, which can lead to dramatic improvements computationally.
- This famous result is often referred to as the kernel trick.





**Input Space** 

Feature Space



- **Path integral:** (path as on slide 10)

$$\int_0^T f(\gamma_t) d\gamma_t = \int_0^T f(\gamma_t) \frac{d\gamma_t}{dt} dt = \int_0^T f(\gamma_t) \dot{\gamma_t} dt$$

Let us consider a particular path integral defined for any single index  $i \in \{1, 2, ..., D\}$ :

$$S(\gamma)_{0,T}^{i} = \int_{0}^{T} d\gamma^{i} = \gamma_{T}^{i} - \gamma_{0}^{i}$$

which is the increment of the path along the dimension *i* in  $\{1, 2, ..., D\}$ .

- For any *pair* of indexes  $i, j \in \{1, 2, ..., D\}$ , let us define:

$$S(\gamma)_{0,T}^{i,j} = \int_0^T \int_0^{t_j} d\gamma^i d\gamma^j$$

- likewise for *triple* indices in  $i, j, k \in \{1, 2, ..., D\}$ :

$$S(\gamma)_{0,T}^{i,j,k} = \int_0^T \int_{t_k}^{t_j} \int_0^{t_k} d\gamma^i d\gamma^j d\gamma^k$$

- we can continue for the *collection* of k indices  $i_1, i_2, \dots, i_k \in \{1, 2, \dots, D\}$ :

$$S(\gamma)_{0,T}^{i_1,i_2,\ldots,i_j,\ldots,i_k} = \int_0^T \dots \int_{t_j}^{t_{j+1}} \dots \int_{t_1}^{t_2} \int_0^{t_1} d\gamma^{i_1} d\gamma^{i_2} \dots d\gamma^{i_k} (12)$$

which we call the k-fold iterated integral of  $\gamma$  along  $\{i_1, i_2, \ldots, i_k\}$ .



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The signature is the collection of all the iterated integrals, consisting of all possible combinations of the indices in D (for any length of combination, hence it is an infinite series). However, it is important to note that these signatures are ordered along this length, which is called the order or level of the signature.

The signature of a path  $\gamma: [0,T] \to \mathbb{R}^D$  denoted  $S(\gamma)_{0,T}$  is the *collection* (an infinite series) of all the iterated integrals of  $\gamma$ .

Formally,  $S(\gamma)_{0,T}$  is the sequence of real numbers

 $S(\gamma)_{0,T} = (1, S(X)_{0,T}^{1}, S(X)_{0,T}^{2}, \dots, S(X)_{0,T}^{D}, S(X)_{0,T}^{1,1}, S(X)_{0,T}^{1,2}, \dots)$ 

where the zeroth term is 1 by convention and the superscript runs along the set of *multi-indices*:

 $W = \{(i_1, i_2, \dots, i_k) | k \ge 1; i_1, i_2, \dots, i_k \in \{1, 2, \dots, D\}\}$ 



We often consider the *M*-th level truncated signature, defined as the finite collection of all terms where the superscript is of max length M:

$$S_M(\gamma) = (1, S^1(\gamma), S^2(\gamma), \dots, S^M(\gamma))$$

where  $S^{k}(\gamma)$  denotes all the signature terms of order k, e.g.

$$S^{1}(\gamma) = (S(\gamma)^{1}, S(\gamma)^{2}, \dots, S(\gamma)^{D})$$
$$S^{2}(\gamma) = (S(\gamma)^{1,1}, S(\gamma)^{1,2}, \dots, S(\gamma)^{D,D})$$

#### **Geometric and financial interpretation** :

- the geometric interpretation of the first order is the increment of the path along each dimension. In financial terms, this corresponds to the *drift*.
- the second order terms correspond to the *Levy area* or the surface covered between the chord connecting the first and last coordinate in each dimension and the actual path, corresponding to a measure of *volatility* of the path.
- These two global features are captured by the first two orders, while more fine-grained, local features are captured by higher-order terms, as becomes apparent when looking at the factorial decay of S



- **Factorial decay:** signatures are graded summaries of paths.
- **Terry Lyons** shows that for paths of bounded variation  $(\gamma: [0, T] \to \mathbb{R}^d$  is of bounded variation if all changes  $\sum_{i} |\gamma_{t_{i+1}} - \gamma_{t_i}|$  are bounded (finite) for all partitions  $0 \le t_0 \le t_1 \le \ldots \le T$ ), the following norm can be imposed on the signature terms (with  $1 \le i_1, \ldots, i_n \le D$ ):

$$||\int \dots \int d\gamma^{i_1} d\gamma^{i_2} \dots d\gamma^{i_n}|| \leq \frac{||\gamma^n||^1}{n!}$$

with

$$||\gamma||^{1} = \sup_{t_{i} \subset [0,T]} \sum_{i} |\gamma_{t_{i+1}} - \gamma_{t_{i}}|$$

where we take the supremum over all partitions of [0,T].

This theorem guarantees that higher-order terms of the signature have factorial decay, i.e. that the order of signatures imply a graded summary of the path, first describing global and increasingly more local characteristics of the path. This implies that the truncated signature for increasing orders throws away less and less information, similar to the low-rank approximation in PCA.



- Signature as moment generating function in the path space: sequential random variables
- For stochastic processes that generate vector-valued data, there are well-known statistical tests for determining whether two samples are generated by the same stochastic process, such as the sequence of (normalised) moments and the Fourier transform (complex moments). As discussed, the MMD allows to compare these moments by embedding two random variables in Hilbert space using kernel approximation.
- For path-valued data, **Chevyrev and Oberhauser** introduce an analogue to normalised moments using the signature. They prove that for suitable normalizations  $\lambda$ , the sequence

$$(\mathbb{E}[\lambda(X)^m \int dX^{\otimes m}])_{m \ge 0}$$

determines the law of X *uniquely*. They argue that the moments in the path space up to order m are preserved (i.e. a **bijective**) **property**) for the truncated signature up to order m.

#### Signature as optimal feature map $\phi(.)$ for embedding paths:

The reasons are twofold:

- (1) *universality*, which implies that non-linear functions of the data are approximated by linear functionals in feature space and
- (2) *characteristicness*, which is exactly their merit, i.e. that the expected value of the feature map *characterizes the law of the random*
- variable.

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Signature kernel: In essence, it is just the inner product between the two signature vectors of two random variables in the path space.

Let x and y be two paths supported on [0, T],  $x: [0, T] \to \mathbb{R}^D$  and  $y: [0, T] \to \mathbb{R}^D$ . The signature kernel k:  $[0, T] \times [0, T] \to \mathbb{R}$  is defined as  $k_{S}(x, y) = \langle S(x), S(y) \rangle$ 

Intuitively, say for S truncated at order 1,  $k_S$  measures the similarity between the drifts of the two paths. Truncated at order 2,  $k_S$  looks at drift and volatility similarity, and so and so forth.

Signature MMD: MMD can be used as a *deterministic loss function in a generative model* as it is a distance measure between two random variables, for instance the fake generated data and the true input data. When the path structure of the random variable is crucial, the choice of traditional kernels is inappropriate and we should use a sequential kernel. As described above, this is exactly what signatures allow us to do. Let us first generalize the MMD expression to:

 $MMD(\mu,\nu) = \sup_{f \in \mathcal{H}} E_{X \sim \mu}[f(X)] - E_{X \sim \nu}[f(X)](19)$ 

Hence, MMD is literally the maximum expected distance between two functions in the embedded space  $\mathcal{H}$ . We can further rewrite:

 $MMD_{S}(\mu,\nu) = E_{XX'\sim\mu}[k_{S}(X,X')] - 2E_{X\sim\mu,Y\sim\nu}[k_{S}(X,Y)] + E_{YY'\sim\nu}[k_{S}(Y,Y')]$ 

The signature MMD. The expression in itself is easy to compute, but its computational performance hinges on how efficiently we can evaluate  $k_S$ . FACULTY OF ECONOMICS AN BUSINESS ADMINISTRATION

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**PDE kernel trick**: a recent result concerns a kernel trick for sequential kernels, the signature partial differential equation (PDE) kernel trick. Salvi et al. 2021 proved that the signature kernel can be written as the solution of a hyperbolic PDE belonging to the family of so-called Goursat problems. This substantially speeds up the evaluation of  $k_s$  and allows for GPU-optimized parallelization of the PDE solver. Formally, we can write:

$$\frac{\delta^2 k_S}{\delta s \delta j} = \langle \dot{X}(s), \dot{Y}(j) \rangle k_S$$

- where  $k_S(X(0), .) = k_S(., Y(0)) = 1$  and  $\dot{X}(s) = \frac{dX}{dt}|_{t=s}$  and  $\dot{Y}(j) = \frac{dY}{dt}|_{t=j}$ , which is a Goursat PDE. They further show that this PDE can be written as a function of a static kernel  $\kappa$ , e.g. the RBF or Matern kernel:  $\frac{\delta^2 k_S}{\delta s \delta i} = (\kappa(X(s), Y(j)) - \kappa(X(s-1), X(j)) - \kappa(X(s), Y(j-1)) + \kappa(X(s), Y(j-1)))k_S$
- After an appropriate choice of  $\kappa$ , equation can then be solved using state-of-the-art PDE solvers and efficiently parallelized over GPU. This allows for an efficient evaluation of  $k_S$  in  $MMD_S$ .



#### **PROPERTIES: SIGNATURE UNIVERSALITY AND** DRAWDOWN

**Universality.** Non-linear continuous functions of the unparameterized data streams are universally approximated by linear functionals in the signature space.

**Theorem (Lyons, Ni).** Denote by S the function that maps a path X from K to its signature S(X). Let  $f: K \to \mathbb{R}$  be any continuous function. Then, for any  $\epsilon > 0$ , there exists M > 0, and a linear functional L acting on the truncated signature of degree M such that

> $\sup |f(X) - \langle L, S_M(X) \rangle| < \epsilon$  $X \in K$



#### PERTIES: SIGNATURE U RAWDOWN

E.g.  $f(P) = \int_0^T (\max_{t_i < t} (P_{t_i}) - P_t) dt$ , or the expected drawdown of prices P over T, is non-linear

due to the max operation.

So, **linear regression** of examples true f(P) on  $P_t$  makes little sense:







#### PROPERTIES 2/2: SIGNATURE UNIVERSALIT RAWDOWN

- However, **universality** assures that f(X) can be  $\epsilon$  –approximated arbitrarily well (depended on the estimation of L and truncation level M), i.e. drawdown as a linear combination of signature terms.
- For instance, **linear regression** (= L from OLS) of f(P) on S(P), M=10, yields:



#### PROPERTIES 2/2: SIGNATURE UNIVERSALIT RAWDOWN

Drawdown as a linear combination of signature terms: based on pre-trained L (linear combination) the drawdowns of 2 samples (e.g. fake/real) can easily be evaluated by their signatures as well, without requiring max-operators (e.g. within the system of differentiable equations of our generative model)!!



## **GENERATIVE ML ARCHITECTURES**

- Generative Adversarial Networks (GAN)
- Generative Moment Matching Networks (GMMN)
- Variational Autoencoders (VAE)
- Restricted Boltzmann Machines (RBM)
- Flow-Based Models / Normalizing Flows (NF)









- Arguably the most popular architecture in generative ML, with well-known applications in computer vision (deepfake etc).
- Trained by a adversarial game between two networks, a decoder network (previously  $f_{\Theta}^{-1}(Z)$ ) and a discriminator network.
- Samples a latent variable z from a simple prior distribution  $\mathbb{P}(Z)$ , e.g. Gaussian or Uniform, followed by a decoder network, the transform G(z), called the **Generator**.
- The **Discriminator** D(.) outputs a probability of a given sample coming from the real data distribution. Its task is to distinguish samples from the real distribution  $\mathbb{P}(X)$  from G(z).
- The decoder tries to produce samples as close to the original distribution possible, as to fool the discriminator.
- This gives rise to the following well-known minimax problem:



$$\min_{G} \max_{D} \mathbb{E}_{x \sim \mathbb{P}(X)} [log(D(x)] + \mathbb{E}_{z \sim \mathbb{P}(Z)} [log(1 - D(G(z))]]$$



GAN: Adversarial training







- Simple forward pass through a multi-layer NN from a uniform prior.
- **MMD loss** (also called MDD networks)
- Traditionally with Gaussian kernel, where it can be proven that it is a discrepancy measure between *all* the moments of the generated fake versus the true data distribution.
- More performant in combination with an autoencoder architecture.







(a) GMMN MNIST samples





(b) GMMN TFD samples



(c) GMMN+AE MNIST samples (d) GMMN+AE TFD samples

61925641 6192356 (e) GMMN nearest neighbors for MNIST 561995 56 479 0 (f) GMMN+AE nearest neighbors for MNIST sample (g) GMMN nearest neighbors for TFD samples



(h) GMMN+AE nearest neighbors for TFD samples



- Introduced by Kingma and Welling in 2014 ('Variational inference using Bayes'), and second most popular architecture (after GAN) in generative ML, with applications to market generators in Buehler 2020, Fung 2021, and Bergeron 2021.
- Autoencoder:  $f_{\Theta}(X)$  and  $f_{\Theta}^{-1}(Z)$  are both neural networks, here respectively called the encoder and decoder network.
- Characterized by their joint distribution over the latent variables Z and the observed variables X:  $\mathbb{P}(x,z)=\mathbb{P}(x|z)\mathbb{P}(z)$
- Kingma 2014 approximates the posterior function  $\mathbb{P}(z|x)$  using an encoder model  $f_{\Theta}(X)$ . Two contributions are key in appraising their work.
  - (1) They derive a lower bound for  $\mathbb{P}_{\Theta}(X)$  by comparing this posterior with samples from an actual Gaussian using the Kullback-Leibler divergence  $\log(\mathbb{P}(x)) \ge \mathbb{E}_{f_{\Theta}(x)}[log(\mathbb{P}(x|z))] - KL(f_{\Theta}(x)||\mathbb{P}(z))$ where maximizing the right-hand side (the Evidence Lower Bound (ELBO)) corresponds to maximizing the loglikelihood of the data distribution as a function of  $\Theta$ .
  - (2) They use a mathematical trick called the *reparametrization trick* that allows for backpropagation (see below) over the latent space Z.



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#### <u>RBM</u>

- Energy-based models dating back to Harmonium in 1980s (Smolensky 1986)
- Bipartite graphs (two-layer neural networks), with one visible layer v that represents  $\mathbb{P}(X)$  and one hidden layer h representing  $\mathbb{P}(Z)$ .
- Restricted refers to the fact that there are no connections or model weights Θ
   between nodes within each layer, only across the two layers.
- Each node in the graph represents a binary stochastic variable
- Boltzmann refers to the Boltzmann energy function that measures the likelihood of the states of the graph (which in statistical physics is called a Markov Random Field) by its joint distribution:

$$\mathbb{P}(v,h) = \frac{1}{Z} \exp(-E(v,h))$$

$$E(v,h) = -\sum_{i=1}^{m} a_i v_i - \sum_{j=1}^{n} b_j h_j - \sum_{i=1}^{m} \sum_{j=1}^{n} w_{i,j} v_i h_j$$

where  $v_i$  and  $h_j$  denote the individual nodes or state variables in resp. v and h. In this case  $v_i$  and  $h_j$  are stochastic binary, hence Bernouilli, variables, but this can be approximated with Gaussian-Bernouilli variables for continuous distributions such as financial returns.



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- The goal of training this network is maximizing its joint likelihood, which corresponds to minimizing the energy of the graph's state:
- Through Markov Chain Monte Carlo (MCMC) sampling techniques such as Gibbs sampling and improved alterations of it such as contrastive divergence, it can be shown that the energy decreases as  $\mathbb{P}_{\Theta}(X)$ , the distribution of the visible layer with parameters  $\Theta$ , approaches the true  $\mathbb{P}(X)$ , or the distribution of the data.
- Once training has converged, one can iteratively sample noise in v and back and forth with h until we have new samples of  $\mathbb{P}(X')$ .
- This was the approach in the original Market Generator paper by Kondratyev and Schwarz 2019. The impressive results were confirmed by Lezmi 2020.





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## NORMALIZING FLOWS

- Flow-based generative models or normalizing flows (NF) is a class of neural networks which use differentiable mappings to approximate simple bijective functions called *diffeomorphisms.* These transform a simple distribution Z to a complex one, step by step.
- In our notation  $f_{\Theta}^{-1}(Z)$  would be a neural network that stacks these diffeomorphisms (such as linear neural splines, for a recent overview see Kobyzev, 2020) as to approximate a divergence measure between the target distribution  $\mathbb{P}(X)$  and the sampled distribution  $\mathbb{P}_{\Theta}(X').$
- For instance, Wiese 2021 uses NFs to approximate (i.e. using gradient descent) the Monte Carlo-approximated KL-divergence:

$$\nabla_{\Theta} KL(\mathbb{P}(X) || \mathbb{P}_{\Theta}(X')) = -\mathbb{E}_{x \sim \mathbb{P}(X)}(\nabla_{\Theta} ln(\mathbb{P}_{\Theta}(X')))$$

$$\approx \frac{1}{n} \sum_{i=1}^{n} \nabla_{\Theta}(ln(|detJ_{f_{\Theta}^{-1}}(f_{\Theta}(x_{i}))|) - ln\mathbb{P}(f_{\Theta}(x_{i})))$$

where J represents the Jacobian of the neural network  $f_{\Theta}^{-1}$ , the matrix of first order derivatives of the network to the latent space values. The determinant of the Jacobian thus plays a crucial role in approximating the KL using MC. For the computation of the determinant to be efficient, the computation of the determinant of the individual diffeomorphisms is typically chosen simple (e.g. linear splines). Making them sufficiently simple but expressive enough is a key element of research in NFs.

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- VAE: (+) converges fast, generally more stable and gives us intepretable posteriors after training, (-) less flexible than GAN
- Let us have a deeper look at the architecture





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#### **Architecture**

- As input we have the *D*-dimensional *ambient* space X or the physical data domain that we can measure (e.g. R or  $\Xi$ )
- Using a flexible neural network mapping  $f_{\Theta} \colon \mathbb{R}^D \to \mathbb{R}^K$ ,  $K \ll N$ , called the encoder, we compress the dimension of the data into a K-dimensional latent space Z, e.g. 10-dimensional.
- Using the reparametrization trick we map Z onto a mean  $\mu$  and standard deviation  $\sigma$  vector, i.e. onto a *K*-dimensional Gaussian, e.g. a 10-dimensional normal distribution.
- The decoder neural network  $f_{\Theta}^{-1}$ :  $\mathbb{R}^K \to \mathbb{R}^D$  maps the latent space back to the output space  $\mathbb{P}_{\Theta}(X')$  where X' can be considered *reconstructed* samples in the training step, or genuinely new or fake samples in a generator step.
- The quality of the VAE clearly depends on the similarity between  $\mathbb{P}(X)$  and  $\mathbb{P}_{\Theta}(X')$



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Let us now zoom in on  $f_{\Theta}(X)$  and  $f_{\Theta}^{-1}(Z)$ . Each neural network consist of one layer of J mathematical units called neurons:

$$f_{\Theta_j} := A(\sum_{i}^{D} \theta_{i,j} x_i)$$

Every neuron takes *linear* combinations  $\theta_i$  of the input data point  $x_i$  and is then *activated* using a *non-linear* activation function A, such as rectified linear units (ReLU), hyperbolic tangent (tanh) or sigmoid. In this paper we use a variant of ReLU called a *leaky ReLU*:

$$LReLU(x) = \mathbf{1}_{x < 0} \alpha x + \mathbf{1}_{x \ge 0} x$$

where  $\alpha$  is a small constant called the slope of the ReLU.



All neurons J are linearly combined into the next layer (in this case Z):

$$Z_k := \sum_{j}^{J} \theta_{j,k} f_{\Theta_j}$$

for every k in K.

#### The decoder map can formally be written exactly like the encoder, but in reverse order.

The loss function of a VAE generally consists of two components, the latent loss ( $\mathcal{L}_L$ ) and the reconstruction loss ( $\mathcal{L}_R$ ):  $\mathcal{L}(X, X') = \beta \mathcal{L}_L + (1 - \beta) \mathcal{L}_R$ 

The latent loss is the Kullback-Leibler discrepancy between the latent distribution under its encoded parametrization, the posterior  $f_{\Theta}(X) = \mathbb{P}_{\Theta}(Z|X)$ , and its theoretical distribution, e.g. multi-variate Gaussian  $\mathbb{P}(Z)$ . Appendix B in Kingma 2014 offers a simple expression for  $\mathcal{L}_L$ . The reconstruction loss is the cost of reproducing  $\mathbb{P}_{\Theta}(X')$  after the dimension reduction step, and originally computed by the root of the mean squared error (RMSE or L2-loss) between X and X'.

$$\mathcal{L}(X, X') = \beta \frac{1}{2} \sum_{k}^{K} \left( 1 + \sigma - \mu^2 - \exp(\sigma) \right) + (1 - \beta) \mathbb{E}(||X - \alpha)|$$

The parameter  $\beta$  can be tuned to get so-called *disentangled* latent representations in the  $\beta$ -VAE architecture



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 $-X'||^2$ )

#### Training process

- Optimal loss values  $\mathcal{L}^*$  are determined by stochastically sampling batches of data and alternating forward and backward passes through the VAE.
- For each batch the data is first passed through the encoder network and decoder network (*forward*) *pass*), after which  $\mathcal{L}$  is evaluated in terms of  $\Theta$ . At each layer, the derivative of  $\mathcal{L}$  vis-a-vis  $\Theta$  can easily be evaluated.
- Next (*the backward pass*), we say the calculated loss *backpropagates* through the network, and  $\Theta$  are adjusted in the direction of the gradient  $\nabla_{\Theta} \mathcal{L}$  with the *learning rate* as step size.
- The exact optimizer algorithm we used for this is Adam (Adaptive moments estimation) -
- Finally, we can also use a concept called regularization, which penalizes neural models that become too complex or overparametrized. We used a tool called dropout, that during training randomly sets a proportion of parameters in  $\Theta$  equal to zero, and leaves those connections at zero that contribute the least to the prediction.

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In summary, the **hyperparameters** of this architecture are:

(1) the number of neurons in the encoder,

- (2) the number of neurons in the decoder,
- (3) the number of latent dimensions K,
- (4) the learning rate,
- (5) the optimizer algorithm and
- (6) the dropout rate.

We opted for the following set-up (which was optimized using Grid Search): 100, 100, 10, 0.001, Adam, 0.0.

After training, in the sampling or generation step, we start from a random K-dimensional noise  $\epsilon \sim \mathbb{P}(Z)$ which is K-variate Gaussian. Now, we only need a decode step to generate new samples of  $\mathbb{P}_{\Theta}(X')$ 



- The importance of conditional factors: e.g. Instrumented PCA (IPCA)
- $P_{\Theta}(X') \text{ vs. } P_{\Theta}(X'|C) \Rightarrow \text{Conditional VAE (CVAE)}$





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#### Table 3: Macro-economic conditions

	Table 3: Macro-economic conditions				Table 3 – continued from previous page				
ID	FRED ID	FRED Cat.	Detailed Cat.	Indicator	ID	FRED ID	FRED Cat.	Detailed Cat.	Indicator
0	TREAST	Finance	Monetary Data	US Treasuries Held by the Fed	52	VIXCLS	Financial Data	Volatility Indexes	CBOE Volatility Index
1	MBST	Finance	Monetary Data	Mortgage Backed Sec Held by the	53	GDP	GDP & Components	GDP/GNP	US Gross Domestic Product
				Fed	54	GNP	GDP & Components	GDP/GNP	US Gross National Product
2	WALCL	Banking	Monetary Factors	All Fed Reserve Banks - Total As-	55	NETFI	GDP & Components	Imports & Exports	US Current Account Balance
				sets	56	EXPGS	GDP & Components	Imports & Exports	US Exports Goods & Services
3	TLAACBW027SBOG	Banking	Monetary Factors	All Commercial Banks - Total As-	57	IMPGS	GDP & Components	Imports & Exports	US Imports Goods & Services
				sets	58	DGI	GDP & Components	Govt Accounting	Fed Govt: Defense Budget
4	BOPBCA	Banking	Conditions	Number of US Banks	59	FGRECPT	GDP & Components	Govt Accounting	Fed Govt: Tax Receipts
5	USNUM	Banking	Conditions	Number of US Commercial Banks	60	TGDEF	GDP & Components	Govt Accounting	Fed Govt: Budget Deficit
6	EQTA	Banking	Conditions	Equity/Asset Ratio	61	CP	GDP & Components	Industry	Corporate Profits After Tax
7	TOTBKCR	Banking	Commercial Credit	Bank Credit of All Commercial	62	DIVIDEND	GDP & Components	Industry	Corporate Dividends
				Banks	63	PI	GDP & Components	Personal	Personal Income
8	TOTALSEC	Banking	Commercial Credit	Securitized Total Consumer Loans	64	PSAVE	GDP & Components	Savings & Inv.	Personal Savings
9	TOTALSL	Banking	Commercial Credit	Total Consumer Credit Outstand-	65	PSAVERT	GDP & Components	Savings & Inv.	Personal Savings Rate
				ing	66	MORIGAGE30US	Interest Rates	30yr Mortgage	30-yr Conventional Mortgage Rate
10	INVEST	Banking	Investment	Total Investments All Commercial	67	DPCREDIT	Interest Rates	FRB Rates	Discount Rate
	110 0 0 0 0			Banks	68	CDCDDOINDMIGMEL	Interest Rates	FRB Rates	Effective Federal Funds Rate
11	USGSEC	Banking	Investment	US Gov't Securities at All Com.	69	GRCPROINDMISMEI	International Data	Indicators	Crosse
10	CONCUMENT	D. L.		Banks	70	CDCCAPTMICMEI	Internetional Data	To disatons	Greece
12	CONSUMER	Banking	Loans	Total Consumer Loans	70	CRCURHARMMEN	International Data	Indicators	Iotal Retail Irade in Greece
13	BUSLOANS	Banking	Loans	Total Commercial/Industrial Loans	71	MI	Monotony Agreento	Mi	Mi Money Supply
14	DALLCACBEP	Banking	Delinquencies	Delinquencies On All Loans And	72	MO	Monetary Aggregates	MO	M1 Money Supply
15	TIONON	Devilian	Interest Deter	Leases	74	MZM	Monetary Aggregates	MZM	MZM Money Supply
15	TDPMC	Banking	Interest Rates	2 Month T Dill, Common Manhat	75	MIN	Monetary Aggregates	MI	Velocity of M1 Money Stock
16	TB3MS	Banking	Interest Rates	3-Month T-Bill: Secondary Market	76	MOV	Monetary Aggregates	MO	Velocity of M2 Money Stock
17	DOGIO	P. I.I.	Laterat Data	Rate	70	MZMV	Monetary Aggregates	MZM	Velocity of MZM Money Stock
17	DGS10	Banking	Interest Rates	10-Yr Treasury Const. Maturity	79	MULT	Monetary Aggregates	MI	M1 Money Multiplier
10	CEDERTN	Pusiness /Fiscal	Federal Covernment	Rate Federal Coursement Daht (Bublic)	79	PPIACO	Producer Prices	PPI	Producer Price Index: All Com-
10	EVOINT	Business/Fiscal	Federal Government	Interest on National Dabt	15	TTINCO	1 focucer 1 fices	111	modifies
19	FYONT	Business/Fiscal	Federal Government	Endered Coordina	80	IMPCH	Trada	Importe	Imports from China
20	EVED	Business/Fiscal	Federal Government	Federal Spending	81	IMPIP	Trade	Imports	Imports from Japan
21	FIFA	Business/Fiscal	Federal Government	Pederal Receipts	82	IMPMX	Trade	Imports	Imports from Mexico
22	CDSD	Business/Fiscal	Heusehold Sector	Consumer Debt /Income Potio	83	IMPCA	Trade	Imports	Imports from Canada
23	DEDMIT	Business/Fiscal	Household Sector	Non Home Deputito	84	IMPGE	Trade	Imports	Imports from Germany
24	PERMIT	Business/Fiscal	Household Sector	New Home Color	85	IMPUK	Trade	Imports	Imports from UK
20	CMDEBT	Business/Fiscal	Household Sector	Outstanding Mortgage Debt	86	EXPCH	Trade	Exports	Exports to China
20	DCORDER	Business/Fiscal	Ind Production	Manufacturers' New Orders	87	EXPJP	Trade	Exports	Exports to Japan
21	TCU	Business/Fiscal	Ind. Production	Canacity Utilization, Total Indus	88	EXPMX	Trade	Exports	Exports to Mexico
28	100	Business/Fiscal	Ind. Froduction	capacity Othization: Total Indus-	89	EXPCA	Trade	Exports	Exports to Canada
20	TTLCONS	Business /Fiscal	Construction	Total Construction Sponding	90	EXPGE	Trade	Exports	Exports to Germany
29	BUSINV	Business/Fiscal	Other	Total Business Inventories	91	EXPUK	Trade	Exports	Exports to UK
31	ALTSALES	Business/Fiscal	Other	Light Weight Vehicle Sales	92	BOPGEXP	Trade	Exports	Exports: Goods
32	UMCSENT	Business/Fiscal	Other	Univ of Michigan: Consumer Senti-	93	BOPGIMP	Trade	Imports	Imports: Goods
02	omobiliti	Dusiness/Fiscar	Other	ment	94	BOPGTB	Trade	Balance	Balance: Goods
33	STLESI	Business/Fiscal	Other	St. Louis Financial Stress Index	95	EXPGS	Trade	Exports	Exports: Services
34	OILPRICE	Business/Fiscal	Other	Spot Oil Price - West Texas Inter-	96	BOPSIMP	Trade	Imports	Imports: Services
01	on non	Dubiness/Tibeur	other	mediate	97	BOPSTB	Trade	Balance	Balance: Services
35	CPIAUCSI	Consumer Prices	CPI	Consumer Price Index: Seasonally	98	BOPGSTB	Trade	Balance	Balance: Goods & Services
00	of moost	Consumer 1 fices	err	Adi.					
36	UNRATE	Empl & Population	Household Survey	Civilian Total Unemployment Rate					
37	UEMP27OV	Empl & Population	Household Survey	Long Term Unemployment: 27					
				WKS					
38	UEMPMED	Empl & Population	Household Survey	Length of Unemployment					
39	CE16OV	Empl & Population	Household Survey	Total US Workforce					
40	EMRATIO	Empl & Population	Household Survey	US Employment/Population Ratio					
41	POP	Empl & Population	Population	US Population					
42	AHEMAN	Empl & Population	Est. Survey	Avg Hourly Earnings: Manufactur-					
				ing					
43	AWHMAN	Empl & Population	Est. Survey	Avg Weekly Hours: Manufacturing					
44	AWOTMAN	Empl & Population	Est. Survey	Avg Weekly OT Hours: Manufac-					
				turing					
45	DEXUSUK	Exchange Rates	Daily Rates	USD/GBP Currency Exchange					
			55 TA 19850-004	Rate					
46	DEXUSEU	Exchange Rates	Daily Rates	USD/EUR Currency Exchange					
				Rate					
47	DEXJPUS	Exchange Rates	Daily Rates	JPN/USD Currency Exchange Rate					
48	DEXMXUS	Exchange Rates	Daily Rates	MXP/USD Currency Exchange					
		0.00	14	Rate					
49	DEXCAUS	Exchange Rates	Daily Rates	CAD/USD Currency Exchange					
			even-version of their of sector statement with a	Rate					
50	DEXCHUS	Exchange Rates	Daily Rates	CNY/USD Currency Exchange					
				Rate					
51	COMPOUT	Financial Data	Monetary	Commercial Paper Outstanding					
		Continued on next page							



#### FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION

- **Conditions** = financial-economic priors
- Selected using LASSO a subset of macro conditions based on historical impact on total market drawdown (Wilshire)



Figure 5: The evolution of  $\xi$  of US Stock market index (Wilshire, left), the LASSO coefficients of the conditions (right)

Largest positive contributors to	οξ	Largest negative contributors to $\xi$			
CBOE Volatility Index	0,815680	US Gov't Securities at All Com. Banks	-0,142223		
Avg Weekly OT Hours: Manufacturing	0,129751	Long Term Unemployment: 27 WKS	-0,043401		
Exports to Mexico	0,126585	JPN/USD Currency Exchange Rate	-0,029723		
Univ. of Michigan: Consumer Sentiment	0,079161	Avg Hourly Earnings: Manufacturing	-0,001523		
St. Louis Financial Stress Index	0,072814				
CNY/USD Currency Exchange Rate	0,068154				
CAD/USD Currency Exchange Rate	0,053743				
Imports from UK	0,038683				
30-yr Conventional Mortgage Rate	0,037272				
Effective Federal Funds Rate	0,029571				

Table 2: Lasso coefficients of  $C_i$  to  $\xi$ 



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#### Impact of conditions on paths

#### High **CBOE VIX** (blue) vs. Low (red)





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#### Drawdown paths

#### Impact of conditions on paths

#### High Consumer Sentiment (blue) vs. Low (red)



#### Drawdown paths

- **Recap** (hopefully makes more sense now):
  - **Goal** != better prediction
  - **Goal** = better simulation (-> *complexity science*)

In other words:

Coming up with scenarios that might be obvious for the data, but not for the human/modeller !

**Goal 2** = better understanding of **sensitivities** of optimal portfolios to these conditions (see next slides)



- The aim is to introduce appropriate C to our generative model, such that we can evaluate  $\mathbb{P}(X'|C)$  at the current level of C as well as for our own scenarios of C.
- For instance, given the current level of volatility, what do drawdown paths and the optimal portfolio look like, and which positions are most affected if one gradually increases the volatility to levels seen during the GFC or the Covid-19-induced March 2020 meltdown?
- What does one's portfolio look like with current market sentiment, and which positions are likely to be first and mostly affected when sentiment turns sour gradually?



#### **Shapley (SHAP) values:**

- Given one set of  $n_{cond}$  conditions  $C = (C_i)_{i=\{1,\dots,n_{cond}\}}$ , an optimal portfolio can be seen as a linear combination  $w_d^*$ , for  $d \in D$ , where the weights reflect some contribution (of risk, return, drawdown) to the optimal portfolio timeseries  $w^*R$  or  $w^*\Pi$ .
- Given a set of  $N_s$  condition sets  $\mathcal{C} = (\mathcal{C}^k)_{k = \{1, \dots, N_s\}}$ , each set corresponding to a  $\mathcal{C}$  that generates sequences R or  $\Pi$ , each C will also correspond to a unique optimal portfolio, i.e. for each k. Now we can see the  $w_k^*$  as the output, and evaluate the contribution of each condition  $C_i$  in  $C^k$  to the optimal portfolio. The SHAP values to each  $w_d^*$  can then formally be defined as

$$\Phi_i(w_d^*) = \sum_{S \subset [N_S \setminus \{i\}]} \frac{|S|! (N_S - |S| - 1)!}{N_S!} (w_d^*(S \cup \{i\}) - w_d^*(S)))$$

This is the SHAP  $\Phi_i$  for condition *i* in *C* in terms of optimal weight  $w_d^*$ . Intuitively, for the  $N_s$  optimal portfolios we evaluate all the subsets S where condition *i* did not contribute to the optimal portfolio  $w_d^*(S)$  and compare with the optimal portfolios where it was  $w_d^*(S \cup \{i\})$ . The average contribution of this condition to the optimal weight thus constitutes the SHAP value. This allows for visualizations of the *conditional* optimal portfolios, such as waterfall and beeswarm plots, that are popular explainable machine learning tools for applications in deep learning and computer vision.



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*f*(*x*) = 24.019



#### **CONDITIONAL SAMPLING: DOW 30 EXAMPLE**

#### Impact of VIX on optimal DOW portfolio (simple conditional bootstrap)





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			1			
0 04	0.06	0.08	010	012	014	016

mean(|SHAP value|) (average impact on model output magnitude)

### **CONDITIONAL SAMPLING: DOW 30 EXAMPLE**

#### Impact of VIX on optimal DOW portfolio (simple conditional bootstrap)



#### **CONDITIONAL SAMPLING: DOW**

#### Impact of VIX on optimal DOW portfolio (simple conditional bootstrap)





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## NEXT STEPS



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### NEXT STEPS

- Low-hanging fruit (first on the agenda):
  - Code:
    - <u>3 open merge requests (MRs) on Gitlab:</u>
      - Variational Autoencoder Architecture implementation (on R for now, ELBO loss)
      - General Condition object implementation
      - Conditional Weighted Bootstrap (benchmark) implementation
    - Proposed next MRs:
      - Sig-MMD (first try) —
      - GMMN (Sig-MMD)
      - Quant-GAN (as computational benchmark)
- **Bigger questions / conceptual:** 
  - **Input representation**: Further develop input repr for Xi; and link with portfolio paths Pi (inverse transform?)
  - Loss function: Sig-MMD for drawdown process moment matching
  - **Conditions**: Develop macro backdrop to train conditional architecture; connect with macro econ collaborator / work with thesis students?









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